



THE CAMBRIDGE GUILD

CONNECTING CANTABS FOR
ALMOST HALF-A-CENTURY

CAMBRIDGE'S MOST PROMINENT STUDENT CAREERS SOCIETY

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COVID-19 NOTICE

The Coronavirus outbreak is an unprecedented and unique situation; **we hope that yourself and everyone within your organisation is of the best health.** Coronavirus has not only disrupted both personal and business life in the first instance, but substantial uncertainty remains concerning business over the coming months.

The Cambridge Guild prides itself upon building long-lasting connections not only between Cantabs, but also between our Sponsors and the organisation. Certainly, our usual practice of hosting large-scale events (that draw very high attendance figures of students from the University of Cambridge) may be disrupted should social distancing measures remain in place for the foreseeable future.

Whilst we cannot be sure of the type and scale of events that we will be able to deliver in that instance, as an organisation we know that we still have two duties to uphold;

- First, we will continue our upmost support of the careers of all Cantabs, further **extending our presence in an ever-more relevant online marketplace** that is currently thriving.
- Second, we know that firms still want to publicise their opportunities within the Cambridge student population, and that innovative new solutions may be required to overcome the difficulties surrounding networking whilst adhering to social distancing measures. **We feel a personal responsibility to be at the forefront of this endeavour.**

Whatever direction further guidance from the government takes, The Cambridge Guild can assure you, as a Sponsor, that we will continue to offer bespoke services that bring employers and students together. We will continue to exceed your expectations, working with you to identify innovative online solutions, and design reduced-size physical events, should social distancing measures remain in place. Our dedicated and motivated team are ready to support a range of online events; online presentations from employers, live Q&A sessions with your staff, web-based panel discussions, podcasts featuring a range of guests, online corporate-led workshops and the rejuvenation of our The Cambridge Guild Blog to name but a few. Further, we will continue to coordinate highly successful physical events by ensuring that social distancing measures are observed. We are **whole-heartedly aware of our commitment to delivering value** not only to Cantabs, but also to our sponsors, and will constantly review our work and consider further options in acknowledgement of the prospect of current restrictions continuing. Rest assured, as soon as we know more about how this difficult time will unfold we will provide further updates and communication.

The Cambridge Guild firmly believes that whether social distancing remains, or society has returned to normal by the busy recruitment period of Michaelmas, **we will unfailingly deliver on our promise to provide the best possible return on your sponsorship** within Cambridge.

We really hope that you choose to work with us.

Yours faithfully,

H Stonebridge

Harry Stonebridge
~Vice President, The Cambridge Guild

P Mcloughlin

Peirce Mcloughlin
~President, The Cambridge Guild